



VideolIndiana, Inc.  
Dept. L-2380  
Columbus, OH 43260-2380  
ph: (317) 655-5611  
fx: (317) 655-5610

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Mayors Against Illegal Guns Action(9402)**  
**Public Affairs Engagement c/o LUC (5040)**

Click, Steve (1579)  
ph: (317) 636-1313

**Invoice** 298112  
**Inv Date** 3/31/2013  
**Terms** Cash In Advance  
**Contract** 108485  
**Bill Type** Standard  
**Period** 2/25/2013 - 3/31/2013

**Public Affairs Engagement c/o LUC Media**  
**1828 L ST NW, Suite 400**  
**Washington, DC 20036**

AgM

**Product** Political/Issues (1129)  
**Brand** political issue (13047)  
**Acct Types** **National/Political Issue**  
**Est/Headline** ACTION FUND/ECR07955628  
**Demo** A35+  
**Revision**  
**Comments** ACTION FUND  
NEW ORDER

**CO-OP/Order Type** No/Normal  
**Package**

**Gen. Date** 4/1/2013 2:14:26PM

WTTH (WTTH)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b><u>5-5:30A SUNRISE</u></b>						
	SPOT	5:00:00AM- 5:30:00	Per week (1),Tu,We,Th,Fr	03/28/13 5:10AM (Th)	00:30	Eyewitness News Sunrise 5:00	MAIG13IN1430H	\$300.00	
2.0	<b>Contract Line Remarks:</b>		<b><u>5:30-6A SUNRISE</u></b>						
	SPOT	5:30:00AM- 6:00:00	Per week (1),Tu,We,Th,Fr	03/27/13 5:38AM (We)	00:30	Eyewitness News Sunrise 5:30	MAIG13IN0630H	\$500.00	
3.0	<b>Contract Line Remarks:</b>		<b><u>6-7A SUNRISE</u></b>						
	SPOT	6:00:00AM- 7:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 6:53AM (We)	00:30	EYEWITNESS NEWS SUNRISE	MAIG13IN0630H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 6:14AM (Th)	00:30	EYEWITNESS NEWS SUNRISE	MAIG13IN1430H	\$900.00	
	SPOT	6:00:00AM- 7:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 6:43AM (Fr)	00:30	EYEWITNESS NEWS SUNRISE	MAIG13IN1430H	\$900.00	
4.0	<b>Contract Line Remarks:</b>		<b><u>7-9A TODAY</u></b>						
	SPOT	7:00:00AM- 9:00:00	Per week (6),Tu,We,Th,Fr	03/26/13 7:22AM (Tu)	00:30	Today Show	MAIG13IN0630H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6),Tu,We,Th,Fr	03/26/13 8:43AM (Tu)	00:30	Today Show	MAIG13IN0630H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6),Tu,We,Th,Fr	03/27/13 8:44AM (We)	00:30	Today Show	MAIG13IN0630H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6),Tu,We,Th,Fr	03/28/13 7:21AM (Th)	00:30	Today Show	MAIG13IN1430H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6),Tu,We,Th,Fr	03/28/13 8:46AM (Th)	00:30	Today Show	MAIG13IN1430H	\$800.00	
	SPOT	7:00:00AM- 9:00:00	Per week (6),Tu,We,Th,Fr	03/29/13 8:37AM (Fr)	00:30	Today Show	MAIG13IN1430H	\$800.00	
5.0	<b>Contract Line Remarks:</b>		<b><u>9-10A TODAY</u></b>						
	SPOT	9:00:00AM-10:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 9:53AM (We)	00:30	Today Show II	MAIG13IN0630H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 9:30AM (Th)	00:30	Today Show II	MAIG13IN1430H	\$400.00	
	SPOT	9:00:00AM-10:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 9:53AM (Fr)	00:30	Today Show II	MAIG13IN1430H	\$400.00	
6.0	<b>Contract Line Remarks:</b>		<b><u>10-11A TODAY</u></b>						
	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 10:51AM (We)	00:30	TODAY SHOW III	MAIG13IN0630H	\$300.00	
	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 10:30AM (Th)	00:30	TODAY SHOW III	MAIG13IN1430H	\$300.00	
	SPOT	10:00:00AM-11:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 10:27AM (Fr)	00:30	TODAY SHOW III	MAIG13IN1430H	\$300.00	
7.0	<b>Contract Line Remarks:</b>		<b><u>12-12:30P NOON NEWS</u></b>						
	SPOT	12:00:00PM-12:30:00	Per week (3),Tu,We,Th,Fr	03/27/13 12:10PM (We)	00:30	Eyewitness News At 12PM	MAIG13IN0630H	\$350.00	
	SPOT	12:00:00PM-12:30:00	Per week (3),Tu,We,Th,Fr	03/28/13 12:20PM (Th)	00:30	Eyewitness News At 12PM	MAIG13IN1430H	\$350.00	
	SPOT	12:00:00PM-12:30:00	Per week (3),Tu,We,Th,Fr	03/29/13 12:26PM (Fr)	00:30	Eyewitness News At 12PM	MAIG13IN1430H	\$350.00	
8.0	<b>Contract Line Remarks:</b>		<b><u>12:30-1P NOON NEWS</u></b>						
	SPOT	12:30:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	03/26/13 12:50PM (Tu)	00:30	Eyewitness News At 1230PM	MAIG13IN0630H	\$350.00	
	SPOT	12:30:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 12:55PM (We)	00:30	Eyewitness News At 1230PM	MAIG13IN0630H	\$350.00	
	SPOT	12:30:00PM- 1:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 12:37PM (Th)	00:30	Eyewitness News At 1230PM	MAIG13IN1430H	\$350.00	
9.0	<b>Contract Line Remarks:</b>		<b><u>2-3P DR OZ</u></b>						
	SPOT	2:00:00PM- 3:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 2:28PM (We)	00:30	DR. OZ	MAIG13IN0630H	\$400.00	
	SPOT	2:00:00PM- 3:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 2:39PM (Th)	00:30	DR. OZ	MAIG13IN1430H	\$400.00	
	SPOT	2:00:00PM- 3:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 2:26PM (Fr)	00:30	DR. OZ	MAIG13IN1430H	\$400.00	
10.0	<b>Contract Line Remarks:</b>		<b><u>3-4P ELLEN</u></b>						
	SPOT	3:00:00PM- 4:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 2:59PM (We)	00:30	ELLEN DEGENERES	MAIG13IN0630H	\$500.00	
	SPOT	3:00:00PM- 4:00:00	Per week (3),Tu,We,Th,Fr	03/28/13 3:34PM (Th)	00:30	ELLEN DEGENERES	MAIG13IN1430H	\$500.00	
	SPOT	3:00:00PM- 4:00:00	Per week (3),Tu,We,Th,Fr	03/29/13 3:34PM (Fr)	00:30	ELLEN DEGENERES	MAIG13IN1430H	\$500.00	
11.0	<b>Contract Line Remarks:</b>		<b><u>5-6P EARLY NEWS</u></b>						
	SPOT	5:00:00PM- 6:00:00	Per week (3),Tu,We,Th,Fr	03/27/13 5:53PM (We)	00:30	Eyewitness News At 530PM	MAIG13IN0630H	\$1000.00	



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	SPOT	5:00:00PM- 6:00:00PM	Per week (3),Tu,We,Th,Fr	03/28/13 5:22PM (Th)	00:30	Eyewitness News at 5pm	MAIG13IN1430H	\$1000.00	
	SPOT	5:00:00PM- 6:00:00PM	Per week (3),Tu,We,Th,Fr	03/29/13 5:12PM (Fr)	00:30	Eyewitness News at 5pm	MAIG13IN1430H	\$1000.00	
12.0	<b>Contract Line Remarks:</b>		<b><u>6-6:30P EARLY NEWS</u></b>						
	SPOT	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	03/26/13 6:21PM (Tu)	00:30	Eyewitness News at 6PM	MAIG13IN0630H	\$1200.00	
	SPOT	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	03/27/13 6:09PM (We)	00:30	Eyewitness News at 6PM	MAIG13IN1430H	\$1200.00	
	SPOT	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	03/28/13 6:26PM (Th)	00:30	Eyewitness News at 6PM	MAIG13IN1430H	\$1200.00	
13.0	<b>Contract Line Remarks:</b>		<b><u>7-7:30P WHEEL</u></b>						
	SPOT	7:00:00PM- 7:30:00PM	Per week (3),Tu,We,Th,Fr	03/27/13 7:12PM (We)	00:30	Wheel Of Fortune	MAIG13IN1430H	\$1100.00	
	SPOT	7:00:00PM- 7:30:00PM	Per week (3),Tu,We,Th,Fr	03/28/13 7:13PM (Th)	00:30	Wheel Of Fortune	MAIG13IN1430H	\$1100.00	
	SPOT	7:00:00PM- 7:30:00PM	Per week (3),Tu,We,Th,Fr	03/29/13 7:07PM (Fr)	00:30	Wheel Of Fortune	MAIG13IN1430H	\$1100.00	
14.0	<b>Contract Line Remarks:</b>		<b><u>7:30-8P JEOPARDY</u></b>						
	SPOT	7:30:00PM- 8:00:00PM	Per week (3),Tu,We,Th,Fr	03/26/13 7:35PM (Tu)	00:30	Jeopardy	MAIG13IN0630H	\$1200.00	
	SPOT	7:30:00PM- 8:00:00PM	Per week (3),Tu,We,Th,Fr	03/28/13 7:43PM (Th)	00:30	Jeopardy	MAIG13IN1430H	\$1200.00	
	SPOT	7:30:00PM- 8:00:00PM	Per week (3),Tu,We,Th,Fr	03/29/13 7:35PM (Fr)	00:30	Jeopardy	MAIG13IN1430H	\$1200.00	
15.0	<b>Contract Line Remarks:</b>		<b><u>11-11:35P LATE NEWS</u></b>						
	SPOT	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Sa,Su	03/26/13 11:29PM (Tu)	00:30	Eyewitness News Nightbeat	MAIG13IN0630H	\$1400.00	
	SPOT	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Sa,Su	03/27/13 11:11PM (We)	00:30	Eyewitness News Nightbeat	MAIG13IN1430H	\$1400.00	
	SPOT	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Sa,Su	03/30/13 11:24PM (Sa)	00:30	Eyewitness News Nightbeat	MAIG13IN1430H	\$1400.00	
16.0	<b>Contract Line Remarks:</b>		<b><u>11:35P-12:37A TONIGHT</u></b>						
	SPOT	11:35:00PM-12:37:00AM	Per week (3),Tu,We,Th,Fr	03/27/13 12:30AM (We)	00:30	Tonight Show	MAIG13IN1430H	\$500.00	
	SPOT	11:35:00PM-12:37:00AM	Per week (3),Tu,We,Th,Fr	03/28/13 12:30AM (Th)	00:30	Tonight Show	MAIG13IN1430H	\$500.00	
	SPOT	11:35:00PM-12:37:00AM	Per week (3),Tu,We,Th,Fr	03/29/13 12:00AM (Fr)	00:30	Tonight Show	MAIG13IN1430H	\$500.00	
17.0	<b>Contract Line Remarks:</b>		<b><u>12:37-1:36A FALLON</u></b>						
	SPOT	12:37:00AM- 1:36:00AM	Per week (2),Tu,We,Th,Fr	03/27/13 1:34AM (We)	00:30	Late Night	MAIG13IN1430H	\$200.00	
	SPOT	12:37:00AM- 1:36:00AM	Per week (2),Tu,We,Th,Fr	03/28/13 1:23AM (Th)	00:30	Late Night	MAIG13IN1430H	\$200.00	
18.0	<b>Contract Line Remarks:</b>		<b><u>6-7A SUNRISE</u></b>						
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),Sa	03/30/13 6:52AM (Sa)	00:30	EYEWITNESS NEWS SUNRISE S/S	MAIG13IN1430H	\$300.00	
19.0	<b>Contract Line Remarks:</b>		<b><u>7-8A TODAY</u></b>						
	SPOT	7:00:00AM- 8:00:00AM	Per week (1),Sa	03/30/13 7:52AM (Sa)	00:30	Saturday Today	MAIG13IN1430H	\$500.00	
20.0	<b>Contract Line Remarks:</b>		<b><u>8-10A SUNRISE</u></b>						
	SPOT	8:00:00AM-10:00:00AM	Per week (1),Sa	03/30/13 9:54AM (Sa)	00:30	Eyewitness News Sunrise 9AM	MAIG13IN1430H	\$600.00	
21.0	<b>Contract Line Remarks:</b>		<b><u>6-6:30P EARLY NEWS</u></b>						
	SPOT	6:00:00PM- 6:30:00PM	Per week (1),Sa	03/30/13 6:23PM (Sa)	00:30	Eyewitness News at 6PM	MAIG13IN1430H	\$600.00	
22.0	<b>Contract Line Remarks:</b>		<b><u>5:30-6A CHRIS MATTHEWS</u></b>						
	SPOT	5:30:00AM- 6:00:00AM	Per week (1),Su	03/31/13 5:53AM (Su)	00:30	Chris Matthews	MAIG13IN1430H	\$70.00	
23.0	<b>Contract Line Remarks:</b>		<b><u>6-7A SUNRISE</u></b>						
	SPOT	6:00:00AM- 7:00:00AM	Per week (1),Su	03/31/13 6:26AM (Su)	00:30	EYEWITNESS NEWS SUNRISE S/S	MAIG13IN1430H	\$150.00	
24.0	<b>Contract Line Remarks:</b>		<b><u>7-8A SUNRISE</u></b>						
	SPOT	7:00:00AM- 8:00:00AM	Per week (1),Su	03/31/13 7:51AM (Su)	00:30	Eyewitness News Sunrise 7AM	MAIG13IN1430H	\$400.00	

